

Dream to Reality

Startup CFO Solutions



THE NEED FOR SPEED

Or to put it another way, we get the “run” in “runway”. For a startup in hyper-growth mode, every quarter is like a year at a traditional company. Quick reaction time to ever-changing priorities is a prerequisite for the job of Startup CFO. Our team enjoys and thrives in this type of environment.

INITIATING YOUR LAUNCH SEQUENCE

There is a right way to grow a business - a “launch sequence”- that if executed properly, will help you grow faster and more profitably. We help you navigate the difficult decisions to make the right moves when allocating your time, capital and effort.

A TEAM BUILT FOR STARTUPS

At **Verge Advisors**, we have built a unique service model based on:

Real-World Experience: In addition to acting as the CFO for many startups, each member of our team has started and operated their own business. The cumulative knowledge from these experiences enables us to provide better and more informed counsel to you.

Big Firm Skills: With backgrounds in audit, forensics and tax from preeminent national and regional CPA firms, we apply best practices in financial oversight, compliance, and internal controls.

Proven Network: By working with dozens of startups, we have built an extensive network of service providers and connections. These trusted relationships can help in many aspects of startup growth and we are more than willing to connect the dots.

Fixed Price: Our services are fixed-price, offering you expertise at a fraction of the cost of a full-time CFO. Please call or email us whenever you need us, the meter is not running.

Visit us at www.vergeadvisors.com/incubate or call us at **617.401.2520** for more information.

OFFERING HIGHLIGHTS

>Business Modeling and Forecasting

- Scalable growth modeling
- Scenario planning
- Cash “burn” management

>Assist in Fundraising

- Investor presentations
- Business model defense
- Due diligence preparation

>Develop Processes & Controls

- Establish accounting infrastructure
- Internal control oversight
- Technology& Ops integration
- Process standardization

>Manage Board Reporting

- Expedited monthly closes
- Financial reporting packages
- Dashboards
- Boardroom support

CUSTOMER PROFILE

>Location

- Greater Boston Area

>Revenue

- Plan to achieve revenue of at least \$1M in first 18 months

>Investors

- Seeking or received VC/Angel funding

>Headcount

- Under 250 employees